

Brian Miske

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Brian Miske is an accomplished innovator and strategist serving as a Partner at KPMG and leader of US Ignition. With over 25 years of experience transforming organizations, he guides clients to reimagine their business in our rapidly evolving world.

Brian Miske is a Partner at KPMG and the leader of US Ignition, where he guides organizations in reimagining their business strategies in today's rapidly evolving world. With over 25 years of experience in innovation and transformation, Brian leads a diverse team that leverages design thinking, creativity, and innovation to uncover opportunities for clients across twelve industry sectors and 22 segments. As an accomplished strategist, Brian combines his proficiency in strategy, design, and innovation consulting to navigate complex challenges. He draws on KPMG's comprehensive capabilities in advisory, tax, and audit services to create immersive experiences tailored to meet client needs. With a background spanning toy design, global marketing, AI and Machine Learning,

Technology Transfer, and Commercialization, Brian develops sustainable strategies that drive growth and align culture with marketing. Brian's expertise also extends into the commercial space industry, where he has made significant contributions. He has been a key speaker at the prestigious Space Symposium in Colorado Springs and is actively involved in commercial space technology commercialization efforts, including edge computing, cloud and multi-cloud, and AI. He has authored and published multiple articles on the broader commercial space ecosystem and serves as a Board Member of the National Space Society and the Association of Commercial Space Professionals, additionally serving on Space Workforce Institute Advisory Council.

Brian holds a master's degree in Space Leadership, Business, and Policy from the Thunderbird School of Global Management. He has also pursued studies in Technology Transfer and Business Strategy at MIT Sloan School of Management, focusing on AI and ML for Business. His in-depth knowledge of spaceport commercialization was reflected in his thesis, which was recently published in the New Space Journal, titled "An Assessment of the Commercial Spaceport Ecosystem Through the Lens of Cape Canaveral Space Force Station" in December 2023. As a forward-thinking leader, Brian combines creativity with analytical rigor to help organizations reframe challenges and embrace change. His ability to bridge diverse perspectives makes him well-suited to guide organizations into the future, empowering them with human-centric strategies tailored to their unique needs.